



GENERALITAT  
VALENCIANA

TOTS  
A UNA  
veu



## Visual Summary of the GROW your REGION Conference

8 and 9 November 2017  
Valencia



# Valencia 2017.





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GROW  
your  
REGION

#GROWyourREGION



16<sup>00</sup>-17<sup>00</sup>

NETWORKING

15<sup>30</sup> Spanish  
FAREWELL DRINK

8  
NOVEMBER  
2017

8<sup>00</sup> PRE-REGISTRATION &  
WELCOME COFFEE



9<sup>00</sup> PARALLEL PRE-EVENTS

13<sup>00</sup> REGISTRATION &  
WELCOME WALKING LUNCH

14<sup>30</sup> HIGH-LEVEL OPENING SESSION  
"Accelerating industrial modernisation  
together"

15<sup>35</sup> SMART PRACTICES  
of inter-regional collaboration

17<sup>30</sup> WRAP-UP

18<sup>00</sup> NETWORKING 20<sup>00</sup> COLLABORATION  
DINNER &  
Music

Valencia 2017.



15<sup>00</sup> COMMENTS &  
CLOSING REMARKS

14<sup>00</sup> REALITY CHECK

13<sup>00</sup> BUFFET LUNCH

11<sup>30</sup> CO-CREATION  
new approaches

11<sup>10</sup> COFFEE BREAK

9  
NOVEMBER  
2017

8<sup>30</sup> REGISTRATION &  
WELCOME COFFEE

9<sup>00</sup> SETTING THE BAR HIGH

# GROW your REGION

315 participants  
in Valencia  
from  
28 countries

bringing  
people  
together

Graphic  
Recording  
by  
Sabine



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#GROWyourREGION

8 & 9  
NOVEMBER  
2017

Boosting smart  
inter regional  
collaborations  
through clusters

listening

everything starts with  
a  
good conversation

What do we  
know together  
that none of us  
knows alone?

slide  
?  
#GROW  
poll  
comment

engage  
finding  
partners

our moderators  
Kimmo & Linda

our commentators  
Doelke & Allan



VALENCIA...  
"My Region  
My Europe"

♥ Europa  
regional  
Specialization  
in clusters

public research  
Innovation  
TRIPLE HELIX

Ximo Puig  
President of  
Valencia  
Regional Government

Planning  
policy  
cluster  
for Europe

Smarter investments  
in regional & local levels



to thrive  
innovation  
to scale up  
start ups

Antti Peltomäki  
Deputy Director General  
European Commission

CROSS  
FERTILIZATION

Collaboration through  
European Value Chains  
Global Value Chain clusters

Smart  
specialization

Industrial  
transition

Peter Berka  
European Commission

Cohesion  
policy

apt to changes  
to become more competitive  
more resilient

Competitiveness  
factors

digital  
technology

Backbone  
BUSINESS  
CLUSTERS

DIGITAL  
Innovation  
HUBS

collaborative  
platforms

INDUSTRY 4.0

Mario  
Buisan  
Director General  
Spanish Ministry  
of Economy

TODAY ... What we know ...

8  
NOVEMBER  
2017

Best tool the Commission has given to the Regions  
More competitive

STRATEGY:

cooperations  
Smart  
Specialisation  
bottom up  
technologies

High  
Value  
Social  
economy

priority of  
the council

Nikol Irigoien  
Amezaga  
Rapporteur on  
Smart Specialisation

ONGOING

challenge own business model  
enhance local, regional, crosssectoral, international collaborations  
act as innovation brokers  
doing more with less

Self-sustainable  
providing cluster

growing international disruptive  
multi collaborative  
Spaghetti clusters  
adaptive  
dolphins curious  
sharks

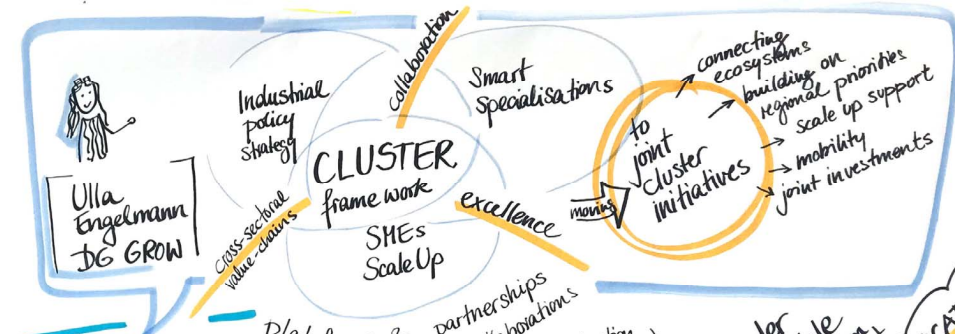
domestic market

Bianca  
Dragomir  
Experts in  
clusters

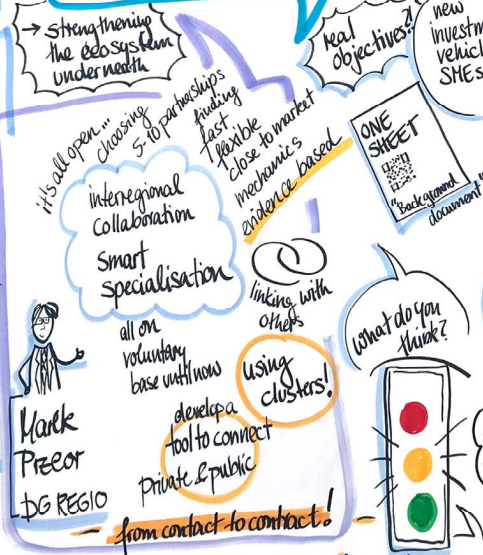
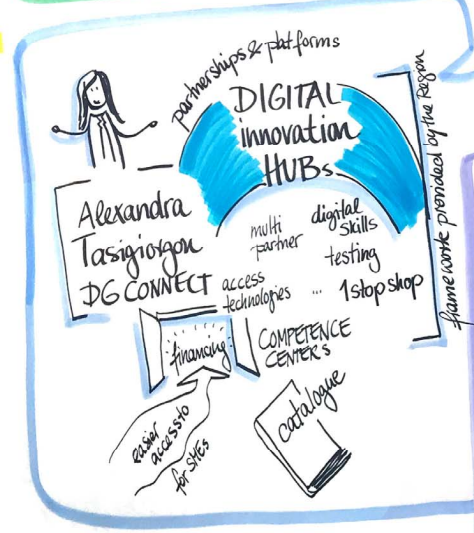
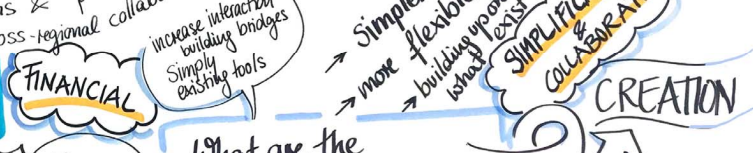
85 startups  
now on the  
market





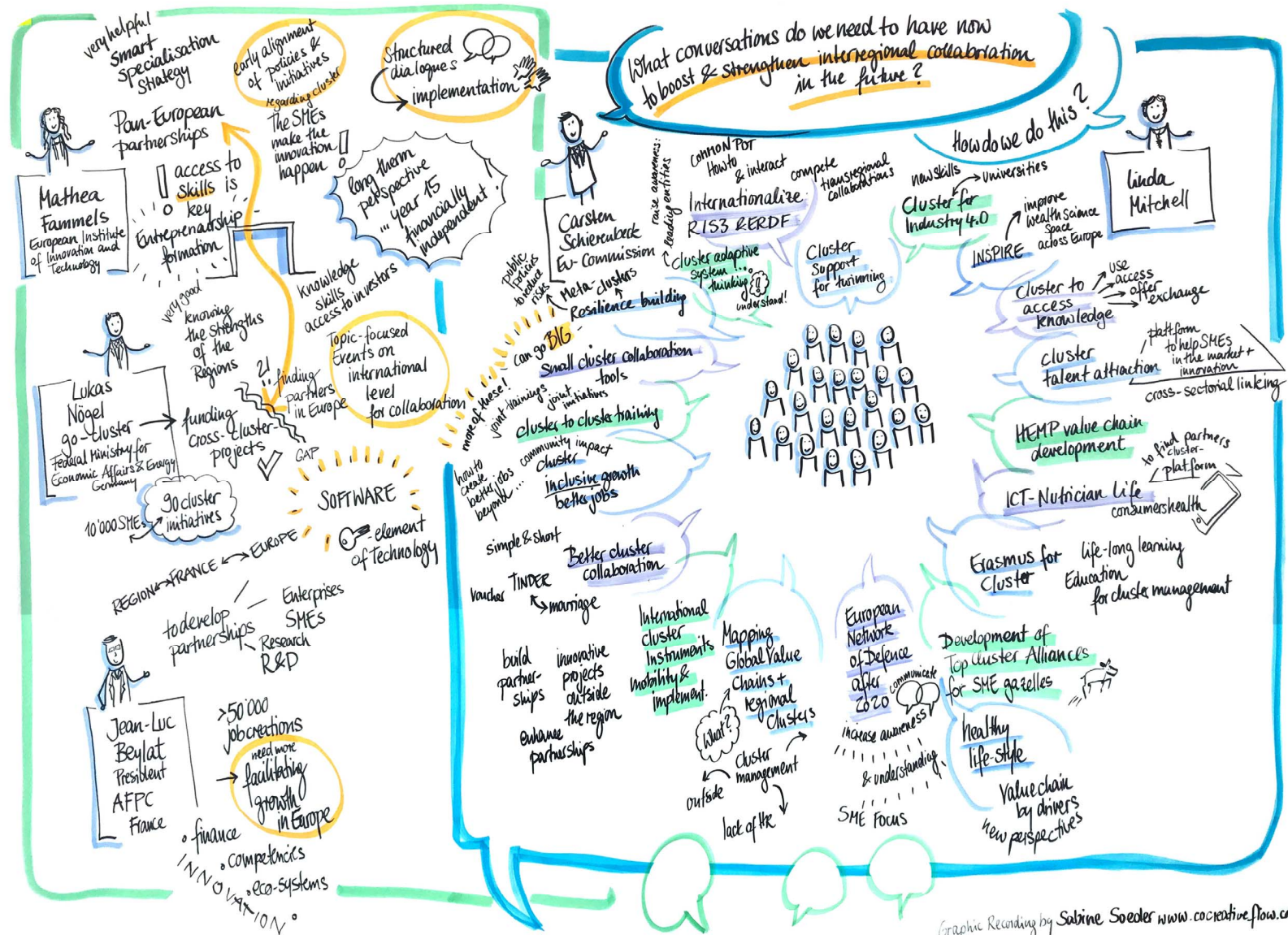


### The Perspectives from the European Commission



### What are the future NEEDS of smart interregional collaboration and cluster partnerships that will call for European Commission support?







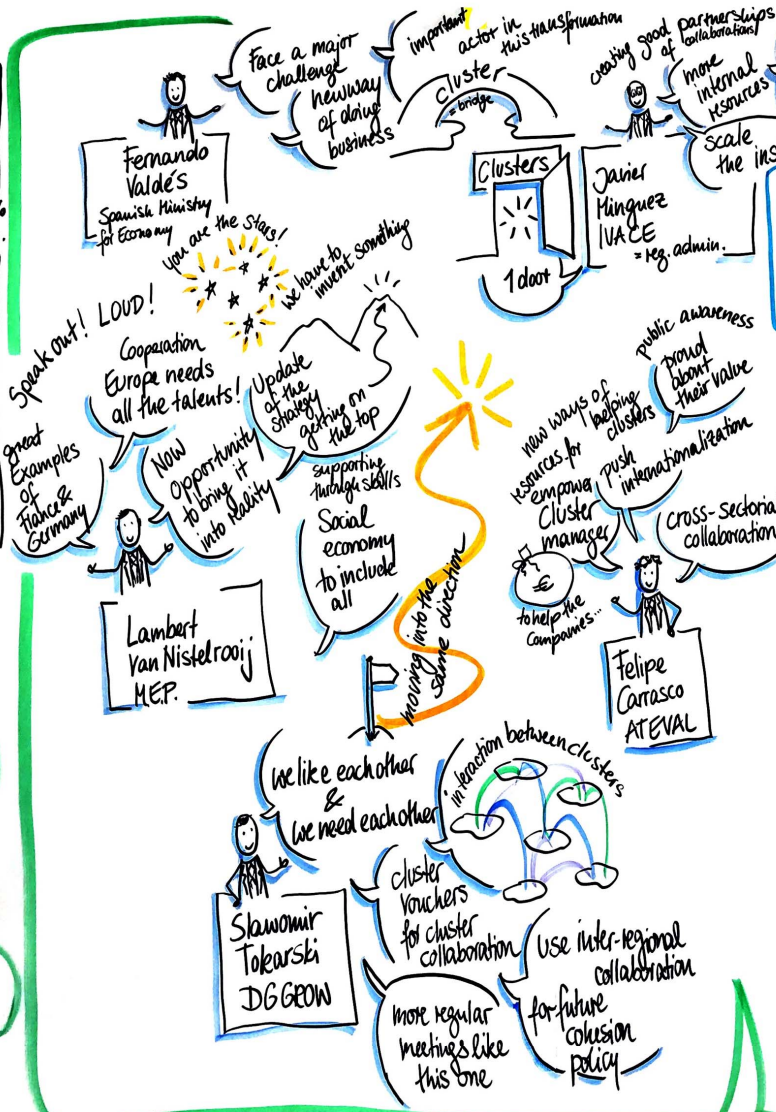
Smart voting  
Sli. 66

Supporting cross-sectional collaboration 40%

Teaming up to implem. Smart specialisation Strategies 44%

Facilitating developm. of EU industries Value chains 43%

Dedicated funding for strategic interregional partner 30%





An Invitation to a visual journey of the GROW your REGION Conference 2017 in WORDS and IMAGES

For WHO and for WHAT?

For those, who have been there....

The keywords and connecting structures allow us to remember details, which have been interesting for us.

And to communicate the main content and insights of the 2 days conference to your own peers.

For those who are interested and couldn't be there the Graphic recordings give an overview of the main content of the conference.

Images in combination with key-words are supporting us in making order in our own thoughts, to explain better and to communicate in a more effective way. Connections are getting more tangible. The meaning of content and complex structures gain clarity.

**Graphic Recording** capturing in real time during a conversation, a presentation or a meeting etc. the essence of the most important content in words and images. A kind of visual protocol, visible for all in the room on large wallpapers or on the screen via beamer. Mindful Listening on different levels together with fast synthesis and translation into words and images are reflecting the quality of the recordings.

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For DG GROW  
European Commission

